

Forest of Dean Economic Growth Development Fund 2015/16 – Round One

The Forest of Dean Economic Growth Development Fund has been awarded during 2015/16 to support events, projects and initiatives to further economic growth, and support the long term viability and health of the towns and surrounding villages in the Forest of Dean.

Successful applicants for Round One of this funding are detailed in the table below.

Beneficiary	Amount awarded	Date awarded	Time period for which funding is given	Summary of the purpose of awarded grant	Awarded and monitored by
Forest of Dean Cycling Guides	£5,000	21/04/2015	One year	Funding to enable the research and publication of a new Forest of Dean Cycling guide based on a 1:25 OS base map. The guide is a comprehensive map of approved routes across the district and will encourage visitors and locals to explore the many excellent and varied routes across the district by bike and to spread their expenditure across a wide variety of local businesses. The guide aims to encourage visitors to 'stay an extra day' or more in the Forest to explore all of the trails on offer.	Forest of Dean District Council
The Resilience Centre	£4,750	05/05/2015	One year	The Resilience Centre specialise in sustainable development and creating local economic resilience through community enterprise. Funding has enabled them to launch a series of courses and events attracting both locals and visitors from further afield.	Forest of Dean District Council
Coleford Music Festival	£5,000	05/05/2015	One year	A festival market will be launched promoting local goods and services, as well as opportunities for community groups and organisations to promote themselves alongside the musical and arts performances. The festival will promote local performers, local food producers and	Forest of Dean District Council

				local businesses and will use local suppliers in an effort to boost the local economy.	
Wye Valley & Forest of Dean Tourism Association	£5,000	23/04/2015	One year	This project will provide the resource to develop a film and TV trail, which connect the key sites in the Forest, and bring together partners, accommodation and other attractions to benefit from this exposure. The dedicated trail will be available online, as a downloadable pdf, as well as a printed version and will also serve as a prospectus for encouraging other film and TV companies to consider the Forest of Dean as a location for future filming.	Forest of Dean District Council
Hillside Brewery	£5,000	23/04/2015	One year	This project will extend the scope and facilities of the visitor centre to make it more attractive to families and larger groups and to extend the length of the season. Project plans include: Weather protection to a barn to allow all year round use, a children's playground to provide facilities for families and a toilet and shower block to provide for bigger groups. All of which will allow the brewery to expand its visitor and tourism offerings, which will impact its sales and provide further growth and investment in the business.	Forest of Dean District Council
Puzzlewood	£5,000	5/05/2015	One year	Funding enabled the development of a 'Magical woodland in the Forest of Dean App' to engage and educate visitors on the importance of the site and the wider area. With a focus on History/Heritage it will connect in to the four key promotional themes of the Wye Valley and Forest of Dean Tourism Association.	Forest of Dean District Council
Hart's Barn Cookery School	£4,200	08/05/2015	One year	The project will develop an area that adjoins the existing cookery school to create an Applebarn and kitchens. This will provide a venue for meetings, supper clubs and parties etc. Completing the project and marketing the new facilities will assist with additional job creation and provide a 'foodie wedding' venue and kitchens where additional local products can be produced for sale.	Forest of Dean District Council
Dean Forest Railway	£4,975	07/05/2015	One year	The 'Welcome to the Dean Forest railway' (DFR) project will create an attractive destination and gateway for visitors with the addition of new signage, planters and seasonal displays, enhanced kerb-side appeal,	

				landscaping and car parking, as well as including DFR Museum and Heritage artefacts. The development of which will increase retention of visitors, improve destination appeal and increase revenue.	
Pedalabikeaway	£4,500	12/04/2015	One year	Funding used to create an outdoor cooking area, including barbeque, pizza oven and fridge/freezer storage for service of hot and cold food and beverages, ice creams etc. It is anticipated that these additional facilities will provide capacity to increase visitor numbers and spend at Pedalabikeaway by an expected 10 – 15%.	
Forest of Dean Entrepreneurs	£2,000	05/05/2015	One year	Forest of Dean Entrepreneurs is a not-for-profit venture formed in 2013 to address the significant local need for business start-up support and advice. Funding from the Economic Growth Development Fund will enable the project to continue, whilst the steering group work towards expanding their support.	